

# SHUT DOWN

## THIRD STREET

AN ARTS & CULTURE BLOCK PARTY

## MERGING ARTS & CULTURE.

Shut Down Third Street is an event that gives an opportunity to show the growth of the Winona arts community and provide a platform for artists and musicians to interact with locals. By celebrating local art and culture, Shut Down Third Street gives rise to creativity among the community by gathering in the street. Third Street is brimming with influential local businesses. In an effort to increase traffic to Third Street and engage the community, Shut Down Third Street will highlight and celebrate local business as well. Our goal is to bring life back to Third Street through an interactive arts and culture party in the heart of downtown Winona. As a sponsor, you can guarantee this event is a success while promoting your business. With your support we hope to make Shut Down Third Street develop for years to come.

EVENT COORDINATOR  
DANNY MATHEWS  
612.723.9711  
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SPONSOR COORDINATOR  
BEN STRAND  
612.306.0533  
bstrand1993@gmail.com

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# 2018 SPONSORSHIP PACKAGE



<b>Event Banners</b> Logo on all banners, ask for deadline	▲				
<b>Full-Page Ad</b> Event booklet, ask for deadline	▲				
<b>Half-Page Ad</b> Event booklet, ask for deadline		▲			
<b>Stage Shoutout</b> Promotion between music sets	▲	▲			
<b>Logo Appearance</b> All Print Promotions, ask for deadline	▲	▲			
<b>Facebook Shoutouts</b> Multiple for promotion of business	▲	▲			
<b>Facebook Shoutout</b> 1 for promotion of business	▲	▲	▲		
<b>Double Booth Slot**</b> \$150 Value, Apply as vendor to accept	▲	▲			
<b>Booth Slot**</b> \$75 Value, Apply as vendor to accept	▲	▲	▲	▲	
<b>Logo Appearance</b> Volunteer T-Shirt, Booklet, Website	▲	▲	▲		
<b>Name listed</b> Volunteer T-Shirt, Booklet, Website			▲	▲	
<b>Sponsor Button</b> Available at info booth	▲	▲	▲	▲	▲
<b>Sponsor Goodie Bag</b> Available at info booth or by mail	▲	▲	▲	▲	▲

**\*\*SPONSORS LOCATED ON 3RD STREET:**  
1 BOOTH SLOT AS CONTRACTOR / \$75  
2 BOOTH SLOTS AS SUSTAINER / \$200

**MASTER BUILDER**  
\$1000+

**DRIVER**  
\$500

**SUSTAINER**  
\$200

**SUPPORTER**  
\$100

**CONTRACTOR**  
< \$100